



CV | JUNE 2008



PERSONAL DETAILS

DOB 31.03.1983

ADDRESS 6/165 Gipps St, Abbotsford VIC

TELEPHONE 0402033982

NATIONALITY Australian

EMAIL michaelq.pham@gmail.com

INTERESTS+ACTIVITIES

Cutting a mean lunch

Collecting vintage furniture

Peddalling around town past the cars

Dancing unashamedly

Bad 80's karaoke

Outdoor music festivals

Sitting on desks at art galleries

Sampling gelato flavours (current favourite: Sour Cherry)

EDUCATION

Queensland University Of Technology

2004 *Graduate Diploma In Industrial Design (With Distinction)*

- Course GPA 5.625 (7 = Highest)

2002 *Bachelor Of Built Environment (Industrial Design) (With Distinction)*

- Course GPA 6.625 (7 = Highest)

AWARDS/SHOWS

2004 *frankie magazine* - free advertorial to emerging venture (stitch)

'Unleashed' group show, *CQ gallery* - Brisbane

2002 Head of school award, 3rd year Industrial Design, *QUT* (sem 1 + 2)

OTHER

Contributor; *threethousand.com.au* (online magazine), Melbourne

Volunteer; *Utopian Slumps Gallery*, Collingwood



WORK HISTORY

11.2007 - current *Freelance Graphic Designer*

- Identity, illustration, campaign development
- Clients have included: Stussy, Next Wave Festival, The Hornery Institute, APR Design

11.2006 - 03.2008 *Graphic Designer | Smash Enterprises, Melbourne*

- Brand identity development + FMCG packaging design
- Product development
- Illustration for bag prints, range boards + yardages.

12.2005 - 10.2006 *Graphic Designer | Globe International Ltd, Port Melbourne*

- Illustration, editing + layout of graphics through to prepress
- Fashion based yardage + colourway development
- Catalogues, point-of-sale graphics, identity, campaign development, trims, proposals + reports
- Working across a diverse range of styles for various brands

08.2002 - 07.2006 *Designer | oneoftwenty/Stitch (Label) + Apparel Design Business*

- Self start-up designing + producing clothing, accessories + badges
- Sold to retail + market sale under oneoftwenty, then 'Stitch' with stronger themes + more prominent brand identity.
- Undertook retail market outlet in Fortitude Valley, Brisbane; + festivals.
- Devised online marketing channels in collaboration with Niche Studio.
- Organised merchandise design + production for ad agencies, art galleries + film companies.

02.2002 - 11.2004 *Design Tutor | Queensland University Of Technology*

- Tutored first year industrial design students in design, visualisation, presentation + drawing
- Provided critical review of work
- Assessment + grading of student work

05.2002 - 07.2002 *Contract Graphic Illustrator | CEC Institute, Brisbane*

- Illustrated backgrounds + characters for storybooks + multimedia.



RELATED SKILLS

COMPUTER Adobe Illustrator CS3
[ADVANCED] Adobe Photoshop CS3
Adobe Indesign CS3
Prepress Experience
Rhino 3D
Autocad 2001
Microsoft Office
Lotus Notes
Filemaker Pro
Apple OS X
Windows XP
[INTERMEDIATE] Adobe Flash CS3
HTML scripting

HAND Freehand Sketching
Marker Rendering
Darkroom Processing
Product Photography
Block + Lino Printing
Screenprinting
- Stencil + Emulsion
Clay Throwing
LANGUAGES English
Vietnamese (Spoken)

REFERENCES

EMPLOYMENT *Leo Moscicki*
Former Marketing Manager, Mooks Clothing Co.
Port Melbourne, VIC
phone 0421 011 986
ACADEMIC *Mark Wilken*
Former Course Coordinator, Industrial Design
Monash University, Caulfield Campus, VIC
phone 0415 795 915 | email mark.wilken@bigpond.com
PERSONAL *Mikael Wedemeyer*
Design Director
Niche Studio, Brisbane, QLD
phone 0407 483 631 | email mikael@nichestudio.net

